To request a review of an advertisement or marketing material by the Natural Products Foundation, please review the provisions of the Truth In Advertising Pledge, provide your contact information, and complete the complaint section. Please complete a separate form for each advertisement you would like reviewed. You can e-mail any questions about the complaint review process to info@supplementinfo.org.

First Name  Last Name

Organization you represent (if any):

Address

City  State  Zip

E-Mail Address

Daytime Phone  Evening Phone

Fax Number

Are you over the age of 18?  Yes  No

Please identify the name or title of the advertisement or describe the marketing material that is the subject of your complaint:

Please identify the name of the manufacturer associated with the advertisement:

What was the format of the advertisement?  Direct Mail  Internet or cyberspace media  Magazine ad  Newspaper ad  Radio/television ad

If you have contacted the manufacturer of the product, did you receive a response?  Yes  No

Have you contacted the publisher or the media outlet that ran or displayed the ad directly?  Yes  No

If possible, please attach a copy of the responses from the manufacturer or the organization that ran or disseminated the ad. You may fax the response to (202) 223-0250.

Where did you see the advertisement?  _______________________________________________________________

When did you see the advertisement?  _______________________________________________________________

Referring to the bulleted items contained in the Pledge, briefly explain why you believe an aspect of the advertisement is in violation:  _______________________________________________________________